Over the past five years, Sierra Watch has created remarkable conservation outcomes for a valley that was once slated for massive development.

In 2001, Sierra Watch established conservation principles for Martis Valley to create a better blueprint for the Tahoe-Truckee Sierra. Shown here as Martis Valley Conservation Priorities, this blueprint identified 20,000 acres of land crucial for wildlife, water quality, recreation, and scenic beauty — only 3,300 of which were protected.

Since then, we have worked with conservation allies, landowners, and elected officials to implement our shared vision. Through our agreements strategy and other efforts, 5,600 acres are now protected under habitat management plans, conservation easements, and outright purchases. And we’ve created a stream of additional funding for major future acquisitions.

Looking ahead, Sierra Watch seeks to ensure certainty for remaining priority conservation lands, including the 7,000-acre Sierra Pacific Industries property, and to safeguard Martis Valley’s irreplaceable natural resources for generations to come.